Connecting with Curriculum

Library Publishing and Undergraduate Education: Strategies for Collaboration
ACRL 2013 | Indianapolis, IN

Isaac Gilman ft. Kathlene Postma
Pacific University
A diverse and sustainable community dedicated to discovery and excellence in teaching, scholarship and practice, Pacific University inspires students to think, care, create, and pursue justice in our world.
MEDA-364 JOURNAL EDITING & PUBLISHING

Scholarly publishing is a vital industry, providing a venue for sharing the results of research, study and creative activities. This course will explore the process through which scholarly writing is solicited, reviewed, accepted and prepared for publication, both in a traditional print environment and in the growing online environment. A variety of issues related to scholarly communications - including economics, open access publishing models and citation metrics - will be discussed. Students will have the opportunity to participate in mock editorial/review processes and to hear from a variety of guest speakers actively involved with scholarly journals. Prerequisite: ENGW 201, ENGW 202, or ENGW 203. 2 credits.

Credits: 2.00
Course Objectives

✓ Understand and articulate the publication process, from initial manuscript submission to final publication
✓ Identify the process/resources necessary to establish a new publication
✓ Distinguish between, and describe the relative benefits of, different publishing models
✓ Understand the legal relationships between author, publisher and reader in order to protect their own intellectual property rights as authors and to respect others’ rights
✓ Understand the process for selecting, editing, and preparing manuscripts for publication
✓ Organize the review process for a scholarly publication
✓ Demonstrate familiarity with an online editorial management/publishing platform (as an author and reviewer)
CORE ASSIGNMENTS
Outcomes/Futures

- Student feedback is generally positive
- Assignments and student self-evaluations demonstrate learning
  - Timeframe creates constraints for projects
  - Currently too heavy on lecture content

- "Flipped" future?
- Increased "real-world" projects
SILOS BELONG ON FARMS.
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pacificu.edu/editing_publishing

Connected Programs
“The Artist Book”
Marketing & Web Design
Literary Magazine Production
Student Newspaper

Tell Your Story
• Creative Writing
• Literature
• Marketing
• Media Arts

Learn More
509-352-2216 or 800.677.6712
admissions@pacificu.edu
What is the benefit of having a minor (compared to our current stand-alone publishing courses?)

Kathlene Postma, Associate Professor
### Required Courses

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
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</thead>
<tbody>
<tr>
<td>ENGW-203</td>
<td>Professional Writing and Editing</td>
</tr>
<tr>
<td>MEDA-122</td>
<td>Introduction to Digital Media</td>
</tr>
<tr>
<td>MEDA-363</td>
<td>Publication Editing &amp; Design</td>
</tr>
<tr>
<td>ENGW-475</td>
<td>Editing Practicum</td>
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### Required Elective (1)

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
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</thead>
<tbody>
<tr>
<td>MEDA-364</td>
<td>Introduction to Scholarly Journal Publishing</td>
</tr>
<tr>
<td>ENGW-300</td>
<td>Book Editing, Design and Production</td>
</tr>
<tr>
<td>ENGW-466</td>
<td>Literary Magazine Production</td>
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</tbody>
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### Elective Courses

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<tr>
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<tbody>
<tr>
<td>ARTST-239</td>
<td>The Artist Book I</td>
</tr>
<tr>
<td>ARTST-339</td>
<td>The Artist Book II</td>
</tr>
<tr>
<td>BA-309</td>
<td>Marketing</td>
</tr>
<tr>
<td>BA-410</td>
<td>Marketing Research</td>
</tr>
<tr>
<td>BA-440</td>
<td>Advertising and Promotion</td>
</tr>
<tr>
<td>ENGL-431</td>
<td>Literature &amp; Publishing: Special Topics</td>
</tr>
<tr>
<td>ENGW-300</td>
<td>Book Editing, Design, and Production</td>
</tr>
<tr>
<td>ENGW-466</td>
<td>Literary Magazine Production</td>
</tr>
<tr>
<td>MEDA-150</td>
<td>Pacific Index (Student Newspaper)</td>
</tr>
<tr>
<td>MEDA-265</td>
<td>Web Design</td>
</tr>
<tr>
<td>MEDA 364</td>
<td>Introduction to Scholarly Journal Publishing</td>
</tr>
<tr>
<td>MEDA-450</td>
<td>Pacific Index-Management</td>
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Multiple Audiences

"Students in a wide variety of disciplines—with either a creative or a scholarly focus—will benefit from participation in the minor, and will be prepared for either graduate study or professional success."
What are the benefits of the minor for students who aren't interested in a publishing career?

**Kathlene Postma, Associate Professor**
Outcomes/Futures

- Positive feedback/interest from students
- First graduate with minor this year (headed to grad school)

- Book track needs to be developed
- Need to diversify/strengthen practicum opportunities
- Development of Media Commons in University Library w/ publishing support
- Increased connection with University Library publishing program
What will success look like?

Kathlene Postma, Associate Professor
CURRICULAR CONNECTION

Connecting library scholarly communication/publishing services directly to academic curricula:

• reinforces the value of those services to the institution;
• provides the opportunity to create informed creators/consumers of scholarly knowledge; and
• stretches tired stereotypes about the library.

BENEFITS
Of course, you don't have to take *my* word for it...
Why is it important for the Library to be a partner in editing and publishing activities?

Kathlene Postma, Associate Professor