Table of Contents
The *OLA Quarterly* is an official publication of the Oregon Library Association. Please refer questions and input regarding the *Quarterly* to:

Sara Kelso  
OLA Quarterly Coordinator  
Adult Services Librarian,  
Tigard Public Library  
sara.kelso@gmail.com

Graphic Production:  
Tobias Weiss Design  
7345 SW Deerhaven Drive  
Corvallis, OR 97333  
phone 541-738-1897  
julie@tobiasweissdesign.com  
www.tobiasweissdesign.com

---

**Growth**

4  
Continual Growth: Environmental Enrichment and Encouraged Engagement  
Melissa Little

8  
Start-up Library: A Report from the Aloha Community Library  
Charles Wood

12  
Advertising a Summer Reading Program to Elementary Students  
Lindsay Slater

16  
Growth through Involvement  
Jane Corry

---

**Upcoming Issue**

Summer 2015

Oregon Libraries: Ideas at Work